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BUSINESS BOOM AT DUKE MARKETING WITH NEW BUSINESS FROM FRANK HOWARD ALLEN REALTORS

San Rafael, Calif. – November 29, 2002 – Duke Marketing™, an Integrated Marketing Communications firm, announced today it has won new business from Frank Howard Allen Realtors, the number one residential real estate company in the North Bay Area. Frank Howard Allen has retained Duke Marketing to provide advertising, marketing and promotions for their ongoing needs, and to enhance their image.

“Duke Marketing has an amazing amount of enthusiasm about Frank Howard Allen,” said Becky Gould, General Manager of Frank Howard Allen Realtors. “Their ideas for taking our firm’s image to the next level are amazing. We can’t wait to see the output.”

Duke Marketing specializes in multi-location marketing and today Frank Howard Allen owns and operates 21 offices and over 500 sales agents with offices in Marin, Sonoma, Napa and San Francisco counties. Frank Howard Allen Realtors has been in business and locally owned and operated in the Bay Area for nearly 100 years.

“We are thrilled to have a new client like Frank Howard Allen Realtors,” stated Linda Duke, CEO and Principal of Duke Marketing.” “They have such a prestigious legacy and are looking to enhance that image through their advertising and marketing efforts, and we are excited to make that happen for them.”

Duke Marketing provides a full range of services, including: strategic consulting and market positioning, image development, names, themes, and tag lines, writing, designing and producing advertisements, brochures, direct mail, Web sites, trade show materials and newsletters, as well as creating publicity, managing events, speaking engagements, and public relations.

Other Duke Marketing clients include: Chevys Mexican Restaurants, the number one 164 unit Mexican casual dining chain; A.G. Ferrari Foods, the 14 location Italian importer and grocery chain; Insulair Cup Company; and Viansa Winery & Italian Marketplace to name a few.

About Duke Marketing™

Duke Marketing is a privately held, California-based Integrated Marketing Communications company. Experts in providing Integrated Marketing Communications by applying classic disciplines and leading-edge techniques of advertising, public relations, research, creative and direct marketing to both traditional and new media companies. Duke Marketing combines a full range of services, on-target strategies, fresh ideas and creative concepts to offer complete solutions.

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For more information, contact Duke Marketing at 415-492-4534 or via e-mail at info@dukemarketing.com the Company’s web site is located at www.dukemarketing.com.

About Frank Howard Allen Realtors

Since 1910, Frank Howard Allen Realtors has earned a reputation for dependability, experience, professionalism and business savvy. Today, with 21 offices and over 500 sales agents they continue to uphold this distinguished legacy in Marin, Sonoma, Napa and San Francisco counties.

Based in Novato, CA, the locally owned and operated business can be reached at 415.897.4444 or www.fhallen.com

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