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LINDA DUKE, CEO, DUKE MARKETING, ASKED TO SPEAK TO AMERICAN MARKETING ASSOCIATION AT CALIFORNIA STATE UNIVERISTY SAN DIEGO

San Rafael, Calif. – October 3, 2004 – Linda Duke, principal and CEO of Duke Marketing™, an Integrated Marketing Communications firm, announced today the American Marketing Association collegiate chapter at California State University of San Diego has asked her to speak at their October member meeting.

“We are extremely excited to have Ms. Duke share her great experiences and have the opportunity for students to ask questions and help better prepare them for their future careers in marketing,” said Alex Baker, Vice President of Programs, American Marketing Association, San Diego State University.

Duke Marketing specializes in multi-location marketing and currently works with clients, Chevys Mexican Restaurants, Il Fornaio Restaurants, Rubio’s Restaurants, Daphne’s Greek Cafes and Party America to name a few.

“It is a privilege to be asked to speak at San Diego State for the AMA,” stated Linda Duke, CEO and Principal of Duke Marketing.” “Their curriculum and high standards for teaching students the real world aspects of marketing are to be applauded, and adding value to that for me is even better.”

Duke Marketing provides a full range of services, including: strategic consulting and market positioning, image development, names, themes, and tag lines, writing, designing and producing advertisements, brochures, direct mail, Web sites, trade show materials and newsletters, as well as creating publicity, managing events, speaking engagements, and public relations.

About Duke Marketing™

Duke Marketing is a privately held, California-based Integrated Marketing Communications company. Experts in providing Integrated Marketing Communications by applying classic disciplines and leading-edge techniques of advertising, public relations, research, creative and direct marketing to both traditional and multi-location companies. Duke Marketing combines a full range of services, on-target strategies, fresh ideas and creative concepts to offer complete solutions.

For more information, contact Duke Marketing at 415-492-4534 or via e-mail at info@dukemarketing.com the Company’s web site is located at www.dukemarketing.com.

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